AFL Members Association Discussion Points
for meeting with AFL Membership Department on 25 October 2012

GRAND FINAL TOPICS

***Signature/Membership checks for 2012 Grand Final***

Many members have reported that they did not observe any signature checks.

Were any checks conducted?

If so, what times were they done? How many were caught? and what was the breakdown of the penalties?

It was observed that there were many extra Hawthorn and Sydney colours in the Reserve than their AFL membership numbers suggest. Including many more Juniors in the reserve than their numbers suggest.

***Grand Final Pre Match Entertainment***

This topic provides many negative comments from many members.

Are there any plans for future Grand Finals to improve pre match entertainment?

Is there the possibility of reintroducing a curtain raiser matches?

Would the AFL consider surveying the members on their ideas of what they would like to see in the pre match entertainment?

***AFL Reserve 2012 Grand Final Member Breakdown Statistics***

Members would like to have published the Actual AFL Reserve statistics of seats/standing room sold/allocated by the following Categories:

Competing Club members

-Hawthorn Full - Hawthorn Silver

-Sydney Full - Sydney Silver

Non Competing Club Members

-Full - Silver

Competition Members

-Full - Silver

Premiership Club Members

Medallion Club

AFL/AFL Sponsors/Other AFL

***AFL Reserve 2012 Grand Final Standing Room***

AFL Reserve Standing Room tickets are now allocated to Club Members of the two Competing Clubs.

How many were kept (if any) were made available for sale to AFL Members for the 2012 Grand Final?

***AFL Reserve 2012 Grand Final Bay Allocations***

For Transparency:

After the Sunday Competing Club Support sales for the 2012 Grand Final, of the 60% of remaining seats, what Bays per level containing seats were made available for sale on the Monday to Non Competing Club Support for PHONES AND QUEUE sales?

After the Sunday Competing Club Support sales for the 2012 Grand Final, of the 40% of remaining seats, what Bays per level containing seats were made available for sale on the Monday to Non Competing Club Support for INTERNET sales?

What bays per level were made available to Dining Room bookings?

What bays per level were made available to Premiership Club Members?

What bays per level were made available to Medallion Club?

What bays per level were made available to AFL/AFL Sponsors/Other AFL?

GENERAL TOPICS

***Guest passes made available for Blockbuster Games***

There was ongoing negative media publicity towards the AFL in the papers and on talk back radio provided from Hawthorn and Collingwood club support members that missed out on a ticket to the Hawthorn v Collingwood Qualifying Final.

1.000 guest passes were made available, which should NEVER have happened for this Blockbuster.

Guest passes are only a right for most games and should not restrict the possibility of a Member from attending a game.

ANZAC day and the Grand Final are Blockbusters and the guest passes right is removed.

The members propose that H&A games and Finals games are reviewed for Blockbuster status as the Season progresses and Guest Passes are not made available for such Blockbuster Games.

(Note: Members understand “Subject to Capacity” but not at the expense of a guest)

***AFL Reserve at Capacity and Overflow into Public Reserve***

Why can’t AFL members buy seats at AFL member prices in the public area when the AFL Reserve is sold out and public area is still not full? E.g. 2012 Hawthorn v Collingwood Qualifying Final

***Service for Members with Disability***

AFL Members with disabilities requiring wheelchair access have continually reported service problems and the length of time they have spent while being serviced at the ticket selling windows at Etihad stadium.

Is it possible for this to be addressed with the Stadium and consider a special priority window which includes catering for disability service with experience in disability ticket/services knowledge?

***Level “N” Walkthrough/Crossover***

In a previous meetings with the membership department were advised that walkthrough on allowable games from the AFL Reserve to the Public is OK on Level “N”.

On 3 occasions this has been refused by gate attendants on Level “N” even though at the same match it was OK to walkthrough on Level “M”. Why would this happen?

***Non-Victorian based H and A and Finals games***

Clarification required on access to non Victorian Final matches for AFL Members (Full and Silver) including how to pricing and how to purchase?

***AFL Reserve’ Dining Room Facilities use and pricing***

Level 2 AFL Members Dining Room - will we have the use of it in future Grand Finals and games like ANZAC Day?

Level 2 AFL Members Dining Room - The question is: are Non Premiership Club members getting the same standard of service etc as Premiership Club or do they pay more and not get the same standard of service, quality of food, drinks quality etc.?

(Note: Dining Room - charge is $125ea for premiership club bookings, non Premiership Club members were charged $135ea during the finals.)

***Preliminary Final Booking Fee***

Why does the booking fee price increase for AFL Members for the Preliminary Final?

***Removal of members privilege for Non-Victorian based Preliminary Finals***

What access do AFL Members have to non Victorian preliminary Finals?

Is it a fact that AFL Members with their competing club support are no longer able to purchase seats for preliminary finals at non-Victorian venues?

If this is so then it is in contradiction to the compensation given to AFL Members when losing their rights of two Preliminary Finals in Victoria as part of their membership fees.

What access do AFL Members have to non Victorian preliminary Finals?

***Location Maps for the AFL Reserve***

For transparency:

The members would like a map produced and published for the location (levels/bays of where personnel (e.g. Medallion, Premiership, AFL Life members, AFL Players Association, Sponsors, Other Groups and AFL Guests and members) and members occupy during the Home and Away Season and Finals (it is understood that locations may increase due to the category of the event)

The map would also include where facilities are located i.e. Dining Rooms, Toilets, Food and Bar Outlets, etc and their mandatory locations (bays/levels)

e.g. The MCC advertises with map fliers and publishes on their website the map locations of how their Reserve is utilised for facilities and events for personnel

***Group Statistics***

What are the numbers of the following groups?

Medallion Club

Premiership Club

AFL Life members

AFL Players Association

Sponsors

Other Groups (excluding AFL Club Support and Competition members)