

Dear AFLMA member,

Thank you for down-loading the AFLMA Sign-up sheet.

Please take the Sign-up sheet (and a clipboard and pen) with you to the football and pass it around to this around the AFL members who are sitting around you and tell them about their Association.

As part of this download is a flyer that will assist you in informing AFL Members what the AFLMA is, what it stands for, what it has achieved and what it aims to achieve in the future. If some people tell you they already members of the AFLMA encourage them to list down their details anyway; we have found that some people think they've joined when in fact they haven't.

As you collect names and contact details please make sure that you maintain control of the sign-up sheets and ensure that they are returned to us (our PO Box and fax number are printed on the sheet) so that the details will be entered into our database. And, of course, print out another few sheets so you can gather in more members at next football game.

Membership recruitment is important to the AFLMA. A larger membership will only strengthen our relationship with the AFL and enable us to "promote and protect" AFL Member benefits. Over the next few years, while the MCG is being redeveloped, things may get worse before they get better. The AFLMA has only just started to galvanise support from the AFL Membership and a lot of work is required to build our membership.

It is only with your continued support that we will be able to work on your behalf and kick goals.

Remember the lines of communication to the AFLMA Committee are always open.

- the AFLMA Committee

AFLMA Inc

The AFL Members Association

What is the AFLMA?

AFLMA Inc (the AFL Members Association) was established in August 2001 with the aim of promoting, representing and restoring the rights of AFL Members.

The AFLMA seeks to be part of the ongoing relationship between AFL Members and the AFL, and have the AFL consider its views when developing the terms and conditions for AFL Membership.

Who can join?

Membership is open to any financial AFL Member (Full, Restricted and Absentee) and there is no cost to join. Today the AFLMA is a body that represents 4,000 (and growing) members.

What Has the AFLMA achieved?

The AFLMA has *Kicked* the following *Goals*:

The AFLMA Committee has met with AFL chief executive Wayne Jackson, and helped bring about some changes of benefit to members. These include:

- Getting rid of the telephone ballot system for Grand Final ticket allocations;
- Publishing the ratio of actual Grand Final tickets available to member numbers in the annual subscription booklet;
- Restoring the age of junior membership back to 7 from 4;
- Reducing booking fees for reserved seating to a minimum for all games, except the Grand Final;
- Insisting that Carlton home games at Colonial Stadium should not be "fully-ticketed".

However, on key issues such as Grand Final and Blockbuster ticketing there is still a wide gulf between what AFL Members want (and originally signed up for) and what the AFL is currently delivering. Subsequently the AFLMA Committee will continue to work hard, on your behalf.

The AFLMA contact details are:

Internet: www.aflma.com
Email: info@aflma.com
Telephone: 0412-125-533
Mail: PO Box 4040
Patterson VIC 3204

AFLMA Inc. - AFL Members Association

AFLMA Inc
PO Box 4040
Patterson
VIC 3204
Fax 03
94383983

Are we getting a good deal? Let's do something about it.
Sign - Up Form (please write clearly)

	Name	Phone Number	Email address * (see note below)	Membership no.	Postal Address *	(F) / Restr icted (R)	Club Support Team / Comp. Package
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* The AFLMA may send you mail from time to time to keep you informed of AFLMA activities. Any information provided will be related to the AFLMA and your contact details will not be passed onto third parties without your further consent.